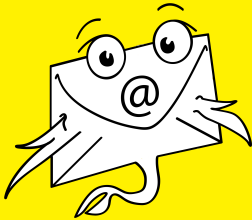
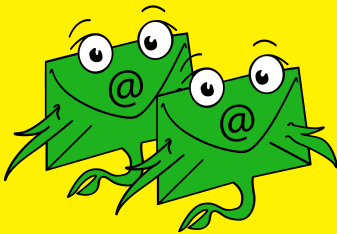


PRIVACY & SECURITY AWARENESS WEEK

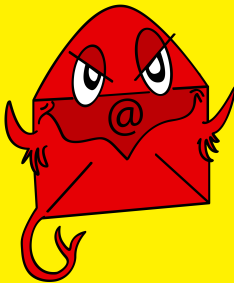
June 3rd-7th, 2013



One phish



two phish



information vanished



making your computer sickish



Vote for your favourite phishing video!

to participate go to: vchnews.vch.ca/phishing

over \$500 in prizes (plus bragging rights!)
Prizes include an iPad mini, restaurant & aquarium gift cards!



Vote for your favourite “phishing video” for a chance to win one of three \$20 Starbucks gift cards.

For Privacy & Security Awareness Week we casted our lines and reeled in a few phishing tales. Please take the oppor-tuna-ty to watch the fantastic submissions to the phishing derby and vote for the videos you think should reel in over \$500 in prizes and lucrative bragging rights!

How to Vote

- Go to <http://vchnews.vch.ca/phishing/> and click on the link provided
- Turn on your sound, watch each video and rate it 1-5
- You will be asked to provide your name and email address to be entered into the draw for Starbucks gift cards
- Voting DEADLINE is June 10th

The winning videos will be announced and prizes awarded after June 10th.

Prizes:

1st prize - an iPad mini

2nd prize - \$100 gift card to a retailer* of your choice

3rd, 4th & 5th prizes - \$50 gift card to a retailer* of your choice

3 voters will each receive a \$20 Starbucks gift card

* no alcohol or tobacco



Why did we hold a Phishing Derby?

Phishing is the highest risk for email-related information breaches at VCH. “Phishing” is the act of attempting to obtain information from you (user names, password, or financial information) by pretending to be a trustworthy source. This is usually done through email. We want all staff to avoid becoming victims of a common risk that we all face as email users. The Information Privacy Office is currently spearheading a project to review our current email usage policy to potentially make it more permissible for staff to use email for various business purposes, including sharing confidential or personal information. Arming staff with the knowledge to thwart phishing attacks is essential to mitigating the risks of using email to communicate confidential and personal information.

